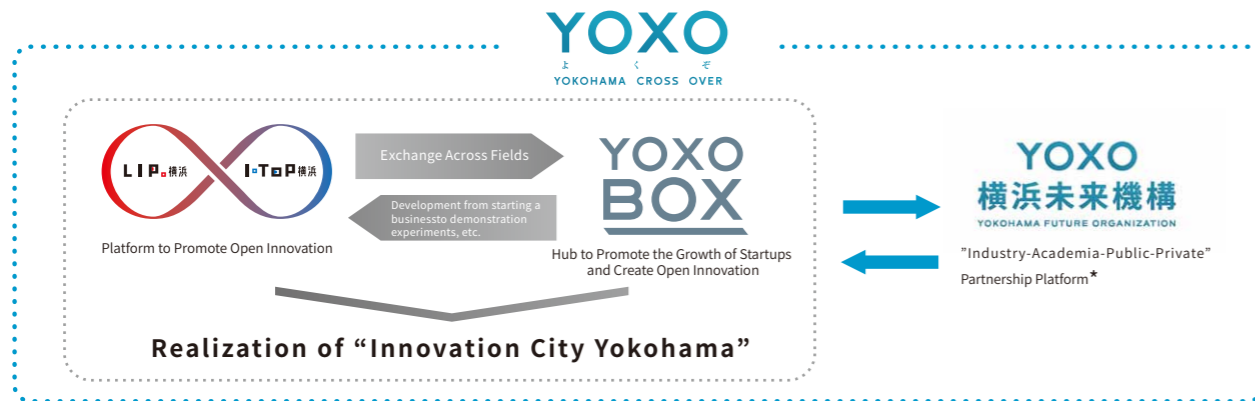


# Innovation City Yokohama

## Innovation City Yokohama Initiative (YOXO)



In 2019 in Yokohama, a diverse group of professionals came together from different organizations to declare “Innovation City Yokohama” as a slogan for the creation of innovation from Yokohama. Additionally, in July 2020 Yokohama was selected as a “Global Hub City” in Japan. We are working on the creation and cultivation of new business through industry-academia-government cooperation by broadening exchange between innovation professionals

in the city working at places such as R&D facilities in the Minatomirai 21 District and startups in Kannai District under the slogan of “Yokohama Crossover (YOXO).” In addition, we are promoting initiatives for IoT and life innovation at companies in the city through collaboration between our two platforms that promote open innovation, “I・TOP Yokohama” and “LIP. Yokohama.”

\*“Yokohama Future Organization” is a voluntary association founded in the private sector.

### I・TOP Yokohama (IoT Open Innovation Partners)

I・TOP Yokohama is a comprehensive platform for exchange and cooperation, promotion of projects, human resource development, etc. to stimulate the creation of businesses that utilize IoT (IoT, big data, AI, robots, etc.) by taking advantage of Yokohama’s economic strength as a city where manufacturing and IT businesses are concentrated. I・TOP Yokohama aims to contribute to solutions for social issues, the creation of new business models, and initiatives to improve productivity utilizing technologies such as IoT and AI by promoting partnerships with companies, universities, and organizations.

#### Support for Demonstration Experiments

The “I・TOP Yokohama Demonstration One Stop Center,” which utilizes the National Strategic Special Zones, supports the smooth implementation of demonstration experiments, the utilization of practical fields that target potential users, as well as exchange and cooperation between new players.



#### Support for Small and Medium-Sized Enterprises

We offer services such as dispatching experts, subsidizing introduction costs, holding matching events, offering support for product development and more to improve the productivity of small and medium-sized enterprises through the utilization of IoT, etc.



### YOXO BOX

“YOXO BOX” is a support hub for the development of startups that was established in the Kannai area with the aim of supporting the growth of startups and entrepreneurs. From this area as a hub, YOXO BOX creates startups and entrepreneurs that support innovation and the growth of the economy.

#### Support Functions

- Development Support Program Aimed at Startups and other Organizations
- Individual Consultations by Experts in Startup Support
- Business Events for Creating Innovation



On the Frontlines of  
Continuous Innovation

**LIP.横浜**  
Life Innovation Platform YOKOHAMA



<https://businessyokohama.com/home/major-industries/life-science/>

LIP. Yokohama is also introduced on this website:



Published Oct. 2021

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# LIP. Yokohama

Life Innovation Platform YOKOHAMA (LIP. Yokohama) is designed to help the City of Yokohama collaborate with industry, academic, government, and financial institutions in order to provide continual support for innovation in the health & medical\* fields in Yokohama. Through this platform, a network of enterprises, universities, and research institutes develops innovative projects. At the same time, LIP. Yokohama supports the commercialization of small, medium-sized, and venture enterprises and promotes the development of new technologies and products.

\* Drug development, medical device development, diagnostic technology development, preventive medicine, regenerative medicine, nursing care & welfare, health services, etc.

## ● Utilizing Special Zones

Support the promotion of R&D for drugs and medical devices through LIP. Yokohama by utilizing National Strategic Special Zones and Comprehensive Special Zones for International Competitiveness

【Merits】 Exceptional measures for regulations, tax/financial/funding support




### Life Sciences & Bio Field

Individual consultation for business creation in the life sciences field, support for financing opportunities, support for business plan development, etc.



### Medical Devices Field

Provides support for manufacturers and IT-related enterprises that engage in areas such as medical device development through R&D promotion and sales channel expansion



### Healthcare field

Creating new products and services in the healthcare field, and supporting development of new technology that uses IoT

①  
**Creation of New Business Models**

②  
**Support for the Challenges faced by Small and Medium-Sized Enterprises**

③  
**Contribution to Solutions for Social Issues**